



Introducing
the infinitely
adaptable web-based
insurance platform



As an insurance organisation, a web-based platform is now essential in a competitive market.


AQUARIUM
we're ready

As an insurance organisation, a web-based platform is now essential for maintaining or enhancing your position in a competitive market.

But the starting point and requirements of every company are different... not just in terms of the functionality needed, but whether you're beginning from scratch or upgrading an existing platform.

Which is precisely why Aquarium has invested in creating an insurance solution capable of adapting to your exact needs... today, tomorrow and well into the future.

The Aquarium Insurance Solution

Aquarium's cloud-based insurance platform has a proven track record of delivering enterprise-level solutions, particularly to small and medium size clients. What sets it apart is its highly adaptive nature, making it the ideal solution for everything from a green-field venture testing or deploying a new product, to a partial or full migration from an legacy solution no longer up to the job.

The Aquarium solution features three key elements...CRM, case-management and business-process automation which, when brought together, enable organisations to become truly agile and process-centric. In this way, Aquarium has helped clients achieve significant cost reductions

while simultaneously improving the customer journey through the array of communication channels available to today's policyholder.

More than simply the most versatile solution... this is a path for change

Our experience in migrating data from legacy platforms means we also have the skills to remove the risks during transition from old to new – often the major barrier to change. We also understand that end-to-end system replacement may not always be possible or desirable,

so our open interfaces make it easy for us to integrate with either legacy applications or best-of-breed point solutions. By breaking up a project into smaller, more manageable deliverables, we set up our clients for success and build a platform that will become the backbone of their long-term solution.

And finally...

...the bottom line! We're confident our solution offers exactly the breadth and depth of functionality you would normally see in vastly more expensive enterprise-level solutions. But the modular nature of our technology means we are able to offer it at a price that makes sound commercial sense for the SME insurance market – from day one and throughout ownership – putting you in a position to compete on equal or better terms, even with your larger competitors.

To find out more, contact
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The UK's largest pet affinity insurance provider cuts costs by 40%... with Aquarium

When Capita's pet insurance business decided to migrate from their legacy claims solution, we built them a custom pet insurance platform in six months. Servicing over 40 affinity brands, we migrated 800,000 legacy claims and policy records without a hitch. In the first six months of use the project delivered a 40% saving in operational overheads and is now the benchmark customer claims experience in the market.

[See the full case study by visiting our website.](#)





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